

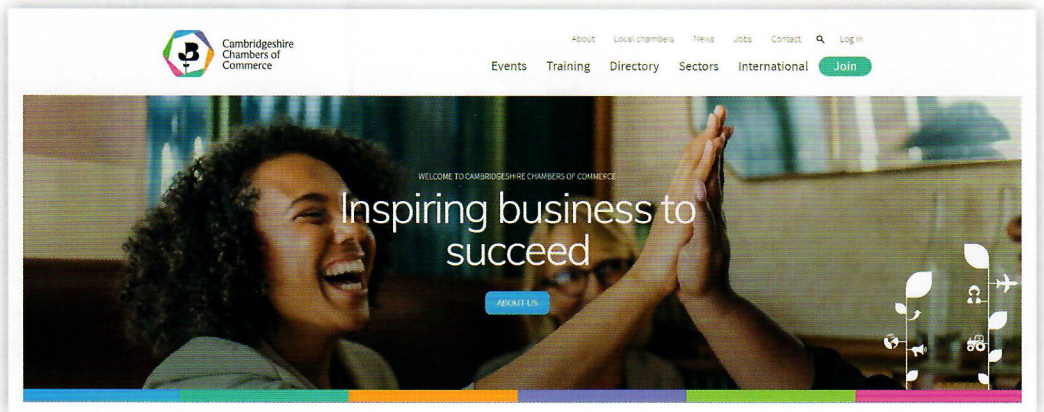
We provide Chamber members with many opportunities to widen their network of business contacts – building connections, creating opportunities and maximising the benefits of being part of Cambridgeshire’s most vibrant business network.

INSPIRING BUSINESS TO SUCCEED

Cambridgeshire Chambers of Commerce unveil new branding, website and membership portal to showcase the support, services, events and training programme available through the Chamber.

The Chamber undertook a review of its operations to help focus its strategic thinking in line with issues being experienced locally, nationally and internationally. Key priorities included a new website that was easier to navigate and find key information. To achieve this, the Chamber have also refreshed their brand.

The new website also features a short animated video to explain Chamber membership which can



be found on our homepage at www.cambridgeshirechamber.co.uk.

Sadie Parr, Communications Co-ordinator at the Chamber, commented: “We are delighted with our new branding and website. Our members were a key part of the digital decision making process and we’re excited that this site will improve our online presence and digital engagement. It is also optimised to give our members a better online experience.

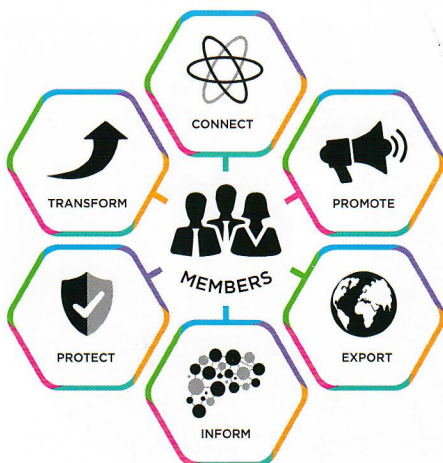
“We are very grateful to Granite 5 for the website design. They spent time interviewing Chamber stakeholders to ensure the site meets the needs of our membership as well as our internal requirements.

“We also thank Full Mix Marketing, who helped us with our logo and pictogram design, and Keyhole Creative Media for producing the video that is a key part of future promotional materials.”



Cambridgeshire
Chambers of
Commerce

Key strands of Chamber membership



CONNECT – provide many opportunities to widen your network of business contacts

EXPORT – expert knowledge, essential documentation and business connections to develop existing markets and succeed in a global marketplace

TRANSFORM – the power to influence key decision makers and play a leading role in tackling local issues

PROTECT – access to key information, expert advice and legal protection enabling you to stay informed and legally protected

INFORM – sharing knowledge and information to help your business to succeed

PROMOTE – support your organisations marketing mix with a range of opportunities to promote your business and support your goals.

We have free member benefit sessions taking place during October and November to remind you of all the benefits included within your membership.

To attend one of these sessions, in Cambridge or Peterborough, please contact Bren Coleman on 01223 209811 or email b.coleman@cambscce.co.uk.

PROMOTE BEING PART OF THE #CHAMBERNETWORK

If you would like to promote that you are a Chamber members, please request our ‘member of’ logo that you can display on your website or business stationery.

Email Sadie Parr at s.parr@cambscce.co.uk to receive the new logo.



Member of
Cambridgeshire
Chambers of
Commerce

PROMOTE YOUR COMPANY ON THE CHAMBER WEBSITE

Our new website includes an online directory of Chamber members which allows you to display more information on your company, plus you can upload your logo.

For your user details, please contact Hilary Pawley on 01223 209807 or email h.pawley@cambscce.co.uk.